



Sanghvi S3 | 360°

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Innovative Marketing Developer Award at CREDAI MCHI Expo 2017



REAL ESTATE MARKET TRENDS AS WE ENTER 2018



The year 2017 has been the most eventful year for the real estate sector, at least in this decade. The demonetisation drive launched in November 2016 had a cascading impact on the following months, while the enactment of the real estate law and the implementation of Goods & Services Tax (GST) has created a wave of change for the sector. Amid this scenario, our research studies have shown some striking trends that indicate towards the direction the real estate sector in India is moving.

Here are some of the major trends that are likely to sustain in 2018 as well:

Configuration rejig

In order to get the price levels well within the range of homebuyers, real estate developers may shrink the sizes of the housing units in a way that it caters to the needs of most buyers without making them compromise on the configuration. In recent years, the apartment sizes in cities such as Mumbai and Bengaluru have shrunk by 12 and 30 per cent, respectively, industry studies show.

However, this decrease in the size has not affected the configuration. Thus, a 2BHK remains a 2BHK, but its size would be somewhat lower than the 2BHKs built in the past years. This is one of the ways, real estate developers in India are striving to keep the property prices stable and maintain buyers' interest.

Livability and quality of life are the deciding factors

Irrespective of the price range a project offers, homebuyers do not want to compromise on the factors affecting the livability and quality of life. Gone are the days when there were projects that did not even provide sufficient parking for cars, forget about the other facilities.

Today, homebuyers look for sufficient car parking slots, well-lit campus, convenience stores and parks as a basic necessity. These factors need to be there in projects having units priced below Rs 25 lakh. When the price range goes above this range, projects that offer the aforementioned facilities plus club house with gym, swimming pool and other facilities definitely get an edge and stand a better chance among buyers.

Although these trends have evolved during the recent years, it is expected that the same would continue further in 2018 with more force.

Source: www.proptiger.com

S3 GROUP'S WHEEL OF FORTUNE AT CREDAI MCHI EXPO CREATES NEWS!!!

Group's Stall Honored With "Innovative Marketing Developer" Award. Event Was Inaugurated By Maharera Chairman Gautam Chatterjee

S3 Group's participation at CREDAI MCHI Expo 2007 from 16th to 19th November created news by becoming the most crowd pulling stall at the expo and was awarded with "Best Innovative marketing developer award". Event was inaugurated by MAHARERA chairman Gautam Chatterjee.

The Wheel of fortune theme was a mega hit and created news by pulling a crowd of around 2000 visitors who tried their luck by spinning the wheel. It offered the purchasers an array of Bumper prizes like "Free 1BHK", Free Dubai trip, Tata Nano car and much more. Lucky 1 BHK winners were also offered spot gifts. It was a grand show which turned out in a successful home buying affair at the S3 EcoCity and S3 Paradise.

The winners were invited at the S3 Club Nr. Dahisar for a grand get together where in the serene environment of national park, they booked their dream homes.



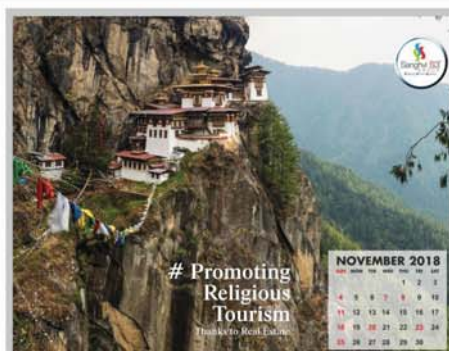
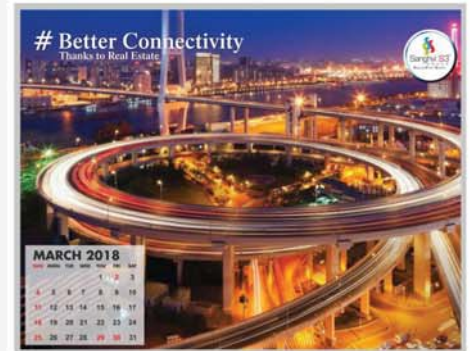




S3 GROUP LAUNCHES IT'S CALENDAR FOR YEAR 2018 BASED ON BENEFITS OF REAL ESTATE TO THE INDIVIDUAL AND THE COUNTRY AS A WHOLE.

Real estate plays an important role in nation building . The Indian real estate market is expected to touch US \$ 180 billion by 2020. The housing sector along contributes 5-6 percent to country's Gross Domestic Product.

S3 Group's calendar dedicates it's beliefs and values on various nuances of society along with the role played by real estate in the development of the country.



S3 PREMIER LEAGUE – THE SPL

S3 Group organized S3 Premier League, a tennis ball cricket tournament for its customers at Sanghvi S3 Ecocity, Nr. Dahisar. The event took place on 12th November. Around 8 teams participated in this first tournament with a great enthusiasm showcasing team work in a playful mood.



TIMES MANGAL PARV AWARDS

The lucky customer of S3 Ecocity, Mr. Kalpesh Thakur had a huge smile on his face after announcement of Cash prize of 3 Lacs by Times mangal parv at the award function held on 30th November. Apart from Mr. Thakur other few customers from the same project won Godrej Safes. These awards were for the customers of the developers who had a tie up with Times group for Mangal Parv lucky contest.



JIO SPORTS CARNIVAL LAUNCHED, SHAILESH SANGHVI APPOINTED AS EXECUTIVE CHAIRMAN OF JIO SPORTS COMMITTEE AND SHRI JITENDRA JAIN WAS APPOINTED AS CHAIRMAN

On the grounds of NSCI, at the Jain international organization (JIO) seminar ,the JIO sports carnival was launched. Maharaj saheb Naypadmasagarji , central minister Dr. Satyapal Singh , S3 Group's CMD Shailesh Sanghvi, Neev group's Shri Jitendra Jain and JIO President Shri Ashok Sanghvi were present for the event . Shri Shailesh Sanghvi was appointed as JIO Sports committee executive chairman and Shri Jitendra Jain was appointed as chairman



MCHI PREMIER LEAGUE - THE MPL 5 KNOCKING...

Sports convener and MCHI CREDAI Committee member Shri Shailesh Sanghvi announced the 5th edition of MCHI Premiere League - The MCHI Carnival 2018 !!! to be held from 9th to 11th Feb 2018 . Registrations for cricket team ownership has started.



MANDIR PRATISHTA HEMENDRA SURIJI

Hemendra Suriji maharaj's Mandir pratishtha was celebrated at Mohankheda, M.P . Shri Sankalchand Sanghvi's family got the privledge of Jai Jinendra.



GET TOGETHER OF S3 WHEEL WINNERS



EMPLOYEE ENGAGEMENT ACTIVITIES

Friendship Day



EMPLOYEE ENGAGEMENT ACTIVITIES

Diwali Bollywood Theme Party



CHAITYA PARIPATI - SUMER TOWER JAIN SANGH Byculla(E) - August 2017







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Ready S3 Club



Dolby Theatre



Gymnasium



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